

The Young Have a Lot to Say!

MAKING USE OF YOUNG PEOPLE'S MEDIA EXPERTISE IN ADULT EDUCATION

"MEDIASKOOPPI" – A NEW NETWORK FOR YOUNG PEOPLE'S MEDIA ACTIVITIES

- An informal web-based network for young people involved and interested in digital media cultures
- An educational resource for teachers and institutions
- Founded in January 2007, funded by the Ministry of Education
- Cooperates with educational organizations

In today's school, the media competence of the young is insufficiently appreciated even though the traditional authoritative learning culture has been replaced by a more dialogical one. Nevertheless, there is no denying the fact that young people are those who have gained the most up-to-date and diversified knowledge about the digital youth cultures that have globally been emerging on the Internet. Among other things, youth cultures include communities around the virtual chat Habbo Hotel, Messenger and role-playing games.

An informal network "Mediaskooppi" was set up in January 2007, following a media-related web course hold for for Finnish students in upper secondary school in Tampere. A group of students embarked on an educational project aimed at teachers often ignorant of young people's leisure activities. For the time being, seminars have been organized in Tampere (January and March) and Rovaniemi (April). Furthermore, the aim of the network is to make the voices of the young heard in public discourse often biased by the domination of the aspect of media protection.

The network is co-operating with relevant partners in the field of education. It has recently received funding from the Ministry of Education.

FURTHER INFORMATION:

Maarit Jaakkola, Coordinator, M.Soc.Sc.
maarit.jaakkola@mediaskooppi.net
+358-50-3451009 (mobile)
www.mediaskooppi.net

Mediakasvatusseura
Sällskapet för Mediefostran